





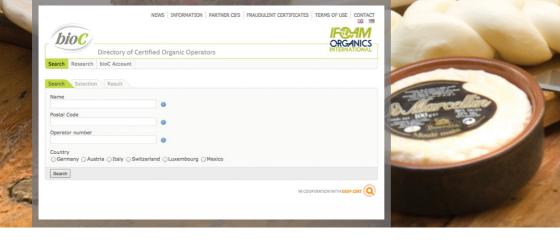


Announcing...

IFOAM - Organics International and bioC are proud to announce the launch of an innovative, one-stop, secure, up-to-date directory of certified organic operators worldwide. This multi-lingual tool allows you to search for certified organic operators by country, standard, or regulation.

There is global consensus that the organic sector wants and needs a global Organic Certification Directory. Now is the time to show leadership and vision for the organic movement.

Join us in making this a reality for the benefit of your company, your clients and your business partners.



How it Works:

Certification bodies upload their data securely. In exchange for providing data, you can use the Directory at no extra cost (beyond the annual maintenance fee) making it easier to manage your own operations.

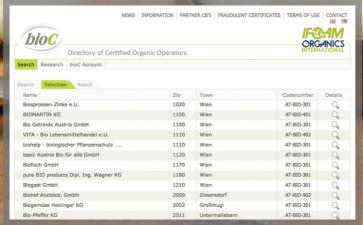
The Directory is able to cover all government regulations and private standards you serve and enables you to meet internal quality control and external accreditation requirements.

Upload data as a csv or through a web-service. We can customize web services with you. Technical support is also included.

Initial implementation fee: €500

Annual maintenance fee: €350 + €0.10 per certificate* (Initial implementation fee waived if you join in 2015!)

CBs save money on overall operations. You can actually **earn** money! *Get paid for your data*. The more it gets checked, the more dividends you receive. Now earn €0.50 per operator, per listing.





Companies:

Compliance with certification paperwork just got a *lot easier* with the Organic Certification Directory!

- Keep list(s) of suppliers in your chain. Manage them in one centralized location.
- Make sure that certificates are valid and stay valid.
- Makes your human resources much more efficient!

What it costs*: 2015 *introductory offer* €1 per certificate you verify or list on your personal supplier list. From 2016/2017 the price will be €2 per certificate.

Enhanced features available at low cost:

- · Receive automatic updates and notifications.
- Full service supplier lists, even if the certification body is not yet in the system. bioC compiles, validates and maintains a customized list for you.
- *Costs exclude 19% VAT.
- ** Discount for affiliates of 'IFOAM Organics-International'

Advantages

A one-stop shop for checking organic certificates.

Protect against fraud.

Fraudulent certificates cannot exist in the directory. Is your certification body in the system?

Reduce bureaucracy.

Stop chasing paper certificates. The Organic Certification Directory makes it easier for everybody: operators, certification bodies, government agents, and consumers.

Save time and money.

Streamline certification compliance and record-keeping. One central, secure, up-to-date source for all.

EASY TO USE | COST-EFFECTIVE | PROTECTED | SECURE

We provide ongoing technical support.

www.bioc.info



bioC GmbH Kasseler Straße 1a D-60486 Frankfurt (Germany)

Rolf Mäder

Phone: +49 69 7137699-55 Mobile: +49 160 8471555 E-Mail: Rolf.Maeder@bioC.info



IFOAM - Organics International Charles-de-Gaulle Straße 5 D-53113 Bonn (Germany)

David Gould

Direct: +1- 503 235 7532 E-Mail: d.gould@ifoam.bio

Skype: davidfgould